



**Alliance-International**  
[alliance-international.org](http://alliance-international.org)  
[info@alliance-international.org](mailto:info@alliance-international.org)

September 25, 2025

To musicians, bow makers and shops,

We need your help to avoid a virtual ban on the trade of pernambuco. Governments are deciding their positions with respect to Brazil's proposal to list pernambuco on Appendix I. You can help today by taking the following steps:

1. **Reach out to your contacts in the music sector in your country—organize, coordinate and make direct contact with government decision makers to let them know that the music sector is counting on their support to oppose Brazil's proposal.** If you live in the EU, it is urgently important that your government raise its voice in EU deliberations so that the EU will present united opposition.

**Note: The music sector strongly opposes illegal trafficking, has actively supported the conservation of pernambuco for more than 25 years, and believes that the CITES Parties created a pathway to sustainability of the species during the 19th Conference of the Parties in 2022 (CoP19). We urge the Parties to continue on this pathway.**

2. **Deliver a letter—ideally a joint one from music sector organizations (musicians, orchestras, makers, sellers)—to ministers and other senior government environmental and cultural officials.** Linked [here](#), please find a template for your use, if it is helpful. This template is based on a similar letter that has been sent by UK and Irish music stakeholders to relevant authorities. We encourage you to send copies of your letters to CITES officials in your country. The names of your country's CITES officials can be found [here](#).
3. **Talk with your colleagues, customers, friends and especially those with contacts in government leadership** who can help spread the word and align the government with the music sector. Let them know their support is needed *today*.

In addition to the letter template, I am also linking a second document [here](#) that is an example of a more detailed submission made to CITES authorities by the music sector—in this case to the U.S. Fish & Wildlife Service. This letter outlines the sector's hopes for the positions the government will take with respect to a number of proposals to be considered at CoP20 in November. This document may be helpful in developing messaging.

Many thanks in advance for your support and efforts as we seek to support conservation and preserve stringed instrument music for future generations.

Best regards,

John Bennett, *Representative*  
Alliance-International