



ALLIANCE-INTERNATIONAL

FOR THE CONSERVATION & RESTORATION OF INSTRUMENT AND BOW WOODS

The Pernambuco Story

Bow makers and musicians have relied on Pernambuco for over 200 years for its unparalleled tone and performance qualities.

The Pernambuco tree grows only in the Brazilian Atlantic Rainforest.

The Atlantic Rainforest, once abundant in flora and fauna, has been clearcut for agriculture, industry and urban expansion, endangering many species including Pernambuco.

25 years ago, recognizing the threat to Pernambuco trees, international bowmakers formed an organization called International Pernambuco Conservation Initiative, (IPCI).

IPCI's continuing efforts in Brazil have resulted in:

- Scientific research & community outreach projects
- 340,000 Pernambuco seedlings planted



To have Pernambuco bows in the future, here's what you can do today!

Take proper care of your Pernambuco bow; it could last a lifetime.

Consider purchasing restored Pernambuco or non-Pernambuco bows for students & school programs.

Professional musicians and advanced players should receive a *Declaration of Bow Materials* when purchasing a new or old Pernambuco bow.

Encourage your bow shop to participate in the Save our *Bows Sticker Campaign* for conservation.

Help spread the word by displaying a sticker on your case or in another prominent place.

Donate to Alliance-International to support direct action projects and to raise awareness of the need for the conservation and restoration of stringed instrument and bow woods.

GOOD FOR THE ENVIRONMENT • GOOD FOR THE FUTURE OF OUR MUSICAL TRADITIONS

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